

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Schedule Dates Advertiser

Contract #

325080

Date Entered

**Account Types** CPE Phone/Fax **Buyer Name** Sales Office Salesperson National/Political 95/101/1537 BASSETT, LAURA

Telerep/Philadelphia

Billing Type Comments

OBAMA FOR AMERICA

Standard

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) 1537/OBAMA FOR AMERICA (134149) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Telerep/Philadelphia, Philadelphia (1057)

Demo Order Type Headline # CO-OP Last Modified **Entered By** 08/01/12 10/01/12 Jill Hipskind

06260221

\$146,935.25 \$25,929.75 15.00

Sales Tax

**Net Total** Commission Commission % Package Deal

Normal

Grand Total:	Charlotte (WSOC)  By Broadcast Month Spots Oct. 2012 129
129	<u>Spots</u> 129
\$172,865.00	Rate \$172,865.00

12.47			CONFIRMATION CONTRACT	CON		Accepted-Adency/Alivertiser:
CELLO	Charlotte (WSOC)			١		
10/1/12	\$500.00 Charlotte (WSOC)	\$00.000	4 × × × ×	6 :30 9A- 10A (EST)	10/02/12-10/05/12	8.0 Revised Line / Spot
8/1/12	Charlotte (WSOC)	100		5 :30 8A- 9A (EST)	10/07/12-10/07/12	
10/1/12	\$275.00 Charlotte (WSOC)	\$275.00		6 :308A-9A (EST)	10/07/12-10/07/12	
8/1/12	Charlotte (WSOC)	100		6 :30 6A- 8A (EST)	10/07/12-10/07/12	
10/1/12	\$475.00 Charlotte (WSOC)	\$4/5.00		6 :30 6A- 8A (EST)	10/07/12-10/07/12	
8/1/12	Charlotte (WSOC)			5 :30 8A- 9A (EST)	10/06/12-10/06/12	
8/1/12	\$225.00 Charlotte (WSOC)	\$225.00		6 (30 8A- 9A (EST)	10/06/12-10/06/12	
10/1/12	\$6,200.00 Charlotte (WSOC)			6 :30 6A- 8A (EST)	10/06/12-10/06/12	4.0 Normal Line / Spot
8/1/12	Charlotte (WSOC)		3 3	5 :30 7A- 8A (EST)	10/02/12-10/05/12	
10/1/12	\$2,550.00 Charlotte (WSOC)	\$650.00	4	6 :307A-9A (EST)	10/02/12-10/05/12	3.U Revised Line / Spot
8/1/12	Charlotte (WSDC)		×	5 :30 6A- 6:30A (EST)	10/02/12-10/05/12	
10/1/12	\$1,275.00 Charlotte (WSOC)	\$425.00	×	6 :30 6A- 7A (EST)	10/02/12-10/05/12	2.0 Revised Line / Spot
8/1/12	Charlotte (WSOC)		×	5 :30 5A- 5:30A (EST)	10/02/12-10/05/12	1.1 Normal Line / Spot
Comments Entered		vare 100a	5 × × × × ×	6 :30 5A- 6A (EST)	10/02/12-10/05/12	LURRAYSed Line / Spot
			SPW Mo Tu We Th Fr Sa Su Sports	Sec rengui Kun ilmes	2000	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Date:

Comments:



Washington, DC 20007 3050 K Street NW

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-270

Agency Schedule Dates Advertiser 10/02/12-10/08/12

Contract #

325080

Date Entered

08/01/12

Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

CO-OP **Entered By** Last Modified

Jill Hipskind 10/01/12

By Broadcast Month Oct. 2012 Charlotte (WSOC) Grand Total: **Spots** 129

**Rate** \$172,865.00

10/02/12-10/05/12	10/02/12-10/05/12	10/02/12-10/05/12	10/02/12-10/05/12	10/02/12-10/05/12		-	Dates Sec
5 .30 130 10 /50	6 :30 12P- 1P (EST)	4 :30 10:58A- 12P (EST)	6 :30 10:58A- 12P (EST)	5 :30 10A- 11A (EST)	6 :30 10A- 11A (EST)	5 :30 9A- 10A (EST)	ec Length
	(EST)	12P (EST)	12P (EST)	A (EST)	A (EST)	\(EST)	Run Times
>	< ;	×	×		4 × × ×	× × × ×	SPW Mo Tu We Th Fr Sa Su
	4 \$6,		1	4			Spots Rate
	\$6/5.00 \$2,700.0		\$1,500.0			75.00	Total
Charlotte (WSOC)	\$2,700.00 Charlotte (WSOC)	Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	Chanotte (WSOC)	#1/200000 Charlotte (M2OC)	On Charlette Outcoc	Chition
						+	
						Comments	
0/4/47	10/1/12	8/1/12	10/1/12	8/1/12	10/1/12	Entered	

Line

Line Type / Break Type (Ref #)

8.1 Normal Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Date:

Comments:

14.1 Normal Line / Spot

10/02/12-10/05/12

:30 3P- 4P (EST) :30 4P- 5P (EST)

> × × × ×

\$375.00

\$1,125.00 Charlotte (WSOC)

Charlotte (WSOC)

8/1/12 10/1/12 8/1/12 10/1/12 8/1/12 10/1/12 8/1/12 10/1/12 8/1/12

× × ×

30 3P- 4P (EST)

10/02/12-10/05/12

10/07/12-10/07/12

:30 12P- 12:30P (EST)

:30 12P- 12:30P (EST) :30 12P- 12:30P (EST)

:30|12P- 12:30P (EST)

10/07/12-10/07/12 10/06/12-10/06/12 10/06/12-10/06/12 10/02/12-10/05/12

10/02/12-10/05/12

Revised Line / Spot

13.1 Normal Line / Spot 14.0 Revised Line / Spot

13.0 Revised Line / Spot 12.1 Normal Line / Spot 11.1 Normal Line / Spot

:30 12P- 1P (EST)

× × ×

\$375.00

\$1,500.00 Charlotte (WSOC)

Charlotte (WSDC)

-

\$275.00

\$275.00 Charlotte (WSOC)

Charlotte (WSOC)

-

\$275.00

\$275.00 Charlotte (WSOC)

Charlotte (WSOC)

Charlotte (WSOC)

11.0 Revised Line / Spot 10.1 Normal Line / Spot 10.0

Revised Line / Spot

9.1 Normal Line / Spot

Revised Line / Spot

12.0

Revised Line / Spot

Printed At: 02:08 PM on Tuesday, October 2 2012



Washington, DC 20007 3050 K Street NW

Comments Billing Type

OBAMA FOR AMERICA

**Account Types** 

National/Political

Sales Tax

95/101/1537

Phone/Fax **Buyer Name** Sales Office Salesperson Brand

Greer, Margolis, Mitchell & Associates

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Agency

Advertiser

Contract #

325080

Product

Schedule Dates Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

BASSETT, LAURA Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia 1537/OBAMA FOR AMERICA (134149)

Demo CO-OP Headline # **Entered By** Last Modified Date Entered 08/01/12 10/01/12 Jill Hipskind

Order Type Commission % Package Deal 06260221 15.00 Normal

Net Total Commission \$146,935.25 \$25,929.75

Charlotte (WSOC)

By Broadcast Month Spots

	Grand Total:	Oct. 2012	By Broadcast Month
123	130	129	
\$1/2,865.00		\$172,865.00	Rate

	31 13 14			4	CONFIRMATION CONTRACT	CON		> )
Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   F   Sa   Su   Spots   Rate   Total   Slation   Comments   Expression   Comments   Expression   Exp	2/1/97	harfotte (WSOC)	Q		×	See Change (		
Dates   Sec   Length   Run Times   Set   Mo Ti   We Ti   F   Sa St   Spots   Rate   Total   Sation   Comments	10/1/12	harlotte (WSOC)		\$1,200.0	;	6 :307:308-80 (FCT)	10/02/12-10/05/12	22.0 Revised Line / Spot
Date	8/1/12	hariotte (WSOC)			<b>x</b>	4 :30 7P- 7:30P (EST)	10/02/12-10/05/12	21.1 Normal Line / Spot
Part	10/1/12	harlotte (WSOC)		31,000,1\$	Υ Υ		10/02/12-10/05/12	21.0 Revised Line / Spot
Dates   Date	8/1/12	Tharlotte (WSOC)			4 3	5 :30 6P- 6:30P (EST)	10/07/12-10/07/12	20.1 Normal Line / Spot
t         Loaces         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         F         Sa         Su         Spots         Rate         Total         Station         Comments           8t         10/02/12-10/05/12         6         :30 Sp- 5:30P (EST)         4         x <t< td=""><td>10/1/12</td><td>Charlotte (WSOC)</td><td></td><td>\$490.1</td><td></td><td></td><td>10/07/12-10/07/12</td><td>20.0 Revised Line / Spot</td></t<>	10/1/12	Charlotte (WSOC)		\$490.1			10/07/12-10/07/12	20.0 Revised Line / Spot
t         10/02/12-10/05/12         Sec         Length         Run Times         SPW         Mo         Tu         We         Th         F         Su         Spots         Rate         Total         Station         Comments           8t         10/02/12-10/05/12         6         :30 Sp- 5:30P (EST)         4         X	8/1/12	Charlotte (WSOC)			± 1		10/06/12-10/06/12	19.1 Normal Line / Spot
	10/1/12	Charlotte (WSOC)					10/06/12-10/06/12	19.0 Revised Line / Spot
Total   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station   Comments	8/1/12	Charlotte (WSOC)	7.5		× × × ×	5 :30 6P- 6:30P (EST)	10/02/12-10/05/12	18.1 Normal Line / Spot
10/02/12-10/05/12   5   30   4P- 5P (EST)   4   X   X   X   X   X   X   X   X   X	10/1/1:	Charlotte (MSOC)		1000	×		10/02/12-10/05/12	TOTO MEANS THE / STOLE
10/02/12-10/05/12   5   30   4P- 5P (EST)   4   X   X   X   X   X   X   X   X   X	8/1/12	Party (March)	43 E00 00	\$875	×	5 :30/5:30P- 6P (EST)	10/02/12-10/05/12	100 Produced Time 1 Open
Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Spots   Rate   Total   Station   Comments	101010	Charlotta OMCOC			×		10/02/42 42/02/42	17.1 Normal Line / Spot
10/02/12-10/05/12   5   30 4P- 5P (EST)   4   X   X   X   X   X   X   X   X   X	10/1/1	Charlotte (WSOC)		\$850.	>		10/02/12-10/05/12	17.0 Revised Line / Spot
10/02/12-10/05/12   6   30 SP- 5:30P (EST)   4   X   X   X   X   X   X   X   X   X	8/1/12	Charlotte (WSOC)			<	5 :30 5P- 5:30P (EST)	10/02/12-10/05/12	16.1 Normal Line / Spot
Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station   Comments	10/1/1	Charlotte (WSOC)		C70¢	×	6 :30 SP- 5:30P (EST)	10/02/12-10/05/12	1b.0 Revised Line / Spot
The Trust #1 Dates See Length Run Times SPW Mo Tu We The Fr Sa Su Control Trust		Station	100	2	×	5 :30 4P- 5P (EST)	10/02/12-10/05/12	15.1 Normal Line / Spot
					Tu We Th Fr Sa Su	Sec Length Run Times	Dates	- the forces type (vet #)

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Date:

Accepted-Station:

Date:

Comments:



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Phone/Fax

**Buyer Name** Sales Office Salesperson

Comments Billing Type **Account Types** 

OBAMA FOR AMERICA

National/Political 95/101/1537

Sales Tax

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser

Contract #

325080

Schedule Dates Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

BASSETT, LAURA Telerep/Phlladelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Greer, Margolis, Mitchell & Associates (2890)

Demo CO-OP Headline # Date Entered Entered By Last Modified

Commission % Package Deal Order Type 06260221 ö Normal

Jill Hipskind 10/01/12

08/01/12

**Net Total** Commission 15.00

\$146,935.25 \$25,929.75

Oct. 2012 Grand Total:

129 \$172,865.00 \$172,865.00

**Spots** 129

Charlotte (WSOC)
By Broadcast Month

				CONFIDENCE			
Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   F   Sa   Spots   Rate   Total   Station   Comments	8/1/12	Charlotte (WSOC)		3-	11		
Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   F   Sa   Spots   Rate   Total   Salton   Comments	10/1/12	\$5,600.00 Charlotte (WSOC)			6 :30 8:30P- 9P (EST)	.0/03/12-10/03/12	23.0 Kevised Line / Spot
Date   Date	8/1/12	Charlotte (WSOC)			5 :30 10P- 11P (EST)	10/02/12-10/02/12	
Date   Date	10/1/12	15,600.00 Charlotte (WSOC)				10/02/12-10/02/12	26 U Revised Line / Spot
Dates   Sec   Length   Run Times   SPW   Mo Tu   We Th FS SU   Spots   Rate   Total   Station   Comments	81112	Charlotte (WSOC)			4 :30 9P- 10P (EST)	10/02/12-10/02/12	27.1 Normal Line / Spot
Dates   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   F   Sa   Su   Spots   Rate   Total   Station   Comments	10/1/12	\$4,500.00 Charlotte (WSOC)				10/02/12-10/02/12	27.0 Revised Line / Spot
The   Loades   Sec   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station   Comments	8/1/12	Charlotte (WSOC)				10/08/12-10/08/12	zo:1 Normal Line / Spot
	10/1/12	12,000.00 Charlotte (WSOC)				10/08/12-10/08/12	25-J Revised Line / Spot
t 10/02/12-10/05/12 4 :30 7:30 P-8 P (EST) 4 X X X X X X X X X X X X X X X X X X	8/1/12	Charlotte (WSDC)			5 :30 8P- 10P (EST)	10/08/12-10/08/12	25.1 Normal Line / Spot
10/02/12-10/05/12   4   30/7:30P- 8P (EST)   4   X   X   X   X   X   X   X   X   X	10/1/12	\$2,000.00 Charlotte (WSOC)	\$500.00			10/08/12-10/08/12	Downey File / Stoll
10/02/12-10/05/12   4   30 7:30P- 8Pr (EST)   4   X   X   X   X   X   X   X   X   X	8/1/12	Charlotte (WSOC)		×		10/02/12-10/04/12	24.1 Normal Line / Spot
10/02/12-10/05/12   4   :30 7:30 P- 8P (EST)   4   X   X   X   X   X   X   X   X   X	10/1/12	\$5,550.00 Charlotte (WSOC)	\$925.00	× > × × × ×	6 :30 11:35P- 12:02A (EST)	10/02/12-10/04/12	24.0 Revised Line / Spot
10/02/12-10/05/12   5   30   11P- 11:35P (EST)   6   Y   Y   Y   Y   Y   Y   Y   Y   Y	8/1/12	Charlotte (WSOC)		< >	5 :30 11P- 11:35P (EST)	10/02/12-10/05/12	23.1 Normal Line / Spot
10/02/12-10/05/12 4 :307:30P- 8P (EST) 4 V V V V S S Spots Rate Total Station Comments	10/1/1	\$4,800.00 Charlotte (WSOC)	\$1,200.00	< >		10/02/12-10/05/12	23.9 Revised Line / Spot
Nates Sec Length Run Times				4 V V V V S S SU Spots	4 :30 7:30P- 8P (EST)	10/02/12-10/05/12	22.1 Normal Line / Spot
				SPW MO THE WAS THE EST CO. C.	Sec Length Run Times	Dates	(# inch add une in the last

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Date:

Accepted-Station:

Date:

Comments:



Washington, DC 20007 3050 K Street NW

Billing Type Comments

OBAMA FOR AMERICA Standard National/Political 95/101/1537

Account Types

Greer, Margolis, Mitchell & Associates

**Buyer Name** Phone/Fax

BASSETT, LAURA

Sales Office Salesperson WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Schedule Dates

Contract #

325080

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149) Greer, Margolis, Mitchell & Associates (2890)

Demo CO-OP Headline # **Entered By** Last Modified Date Entered

Order Type 08/01/12 06260221 Jill Hipskind 10/01/12

Package Deal Normal

Commission% \$146,935.25 \$25,929.75 15.00

Commission

Sales Tax **Net Total** 

Grand Total:	Oct. 2012	Charlotte (WSOC) By Broadcast Month
129	129	Spots
_		

	1	ast Month
129	129	Spots

129	<b>Spots</b> 129
\$172.865.00	Rat \$172,865.00

Grand Total:	Oct. 2012 129
129	129
\$172,865.00	Rate \$172,865.00

1003/12-10/03/12   5   30 8:30P- 97 (EST)   1   5,000.00   5,000.00   Charlotte (WSCC)   1003/12-10/03/12   5   30 9P- 93.0P (EST)   1   5,000.00   5,000.00   Charlotte (WSCC)   1003/12-10/03/12   5   30 9P- 93.0P (EST)   1   5,000.00   Charlotte (WSCC)   1003/12-10/03/12   5   30 9P- 93.0P (EST)   1   5,000.00   Charlotte (WSCC)   1003/12-10/03/12   5   30 9P- 93.0P (EST)   1   5,000.00   Charlotte (WSCC)   1003/12-10/03/12   5   30 9P- 99 (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 99 (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 10P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 9P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 9P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 9P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 9P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 9P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 9P (EST)   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   5   30 9P- 9P (EST)   1   1   1   5,000.00   Charlotte (WSCC)   1003/12-10/04/12   1003/12-10/04/12						Accepted-Station:	Date:		Accepted-Agency/Advertiser:
Dot         10/03/12-10/03/12         5         30/8-30P- 9P (EST)         J         Aske         Total         Station         Comments           pot         10/03/12-10/03/12         6         :30/93-9:30P (EST)         1         \$5,000.00         \$5,000.00         Charlotte (WSCC)         1           pot         10/03/12-10/03/12         5         :30/93-9:30P (EST)         1         \$5,000.00         Charlotte (WSCC)         1           pot         10/03/12-10/03/12         5         :30/93-9:30P (EST)         1         \$5,000.00         Charlotte (WSCC)         1           pot         10/03/12-10/03/12         5         :30/93-9:00P (EST)         1         \$5,000.00         Charlotte (WSCC)         No Avail/Exception -           pot         10/03/12-10/03/12         5         :30/93-1P (EST)         1         1         \$4,300.00         \$4,300.00         Charlotte (WSCC)         No Avail/Exception -           pot         10/04/12-10/04/12         5         :30/93-1P (EST)         1         1         \$4,000.00         \$4,000.00         Charlotte (WSCC)         20           pot         10/04/12-10/04/12         5         :30/93-1P (EST)         1         1         \$4,000.00         \$4,000.00         Charlotte (WSCC)         20					NERWATION CONTRACT	00			
pot         10/03/12-10/03/12         5         30/8:30P-9P (EST)         1         400-00-10-10-10-10-10-10-10-10-10-10-10-1	10/1/1	0 Charlotte (WSOC)	\$2,000.	\$2,000.00					
Dot         10/03/12-10/03/12         5         30         83-08-99 (EST)         1         3005         Rate         Total         Stablon         Comments           pat         1/07/31/2-10/03/12         6         33/09- 9/30P (EST)         1         4         45,000.00         \$5,000.00         Charlotte (WSOC)         1           pot         1/07/31/2-10/03/12         5         33/09- 9/30P (EST)         1         4         \$7,500.00         Charlotte (WSOC)         1           pot         1/07/31/2-10/03/12         6         33/09- 9/30P (EST)         1         4         \$7,500.00         Charlotte (WSOC)         1           pot         1/07/31/2-10/03/12         6         33/09- 1/1P (EST)         1         1         \$7,500.00         Charlotte (WSOC)         No Avail/Exception -           pot         1/07/41/2-10/03/12         6         33/09- 1/1P (EST)         1         1         \$4,300.00         \$4,300.00         Charlotte (WSOC)         No Avail/Exception -           pot         1/07/41/2-10/04/12         5         33/09- 1/1P (EST)         1         1         \$4,000.00         \$4,300.00         Charlotte (WSOC)         1           pot         1/07/41/2-10/04/12         5         33/09- 1/1P (EST)         1	8/1/12	Charlotte (WSOC)				8P- 9P (EST)	5 :30	0/05/12-10/05/12	35.1 Normal Line / Spot
pot         10/03/12-10/03/12         5         30/8:30P-9P (EST)         1         200         3 Jours         Male         Total         Station         Comments           pot         10/03/12-10/03/12         6         :30/9P-9:30P (EST)         1         1         45,000.00         \$5,000.00         Charlotte (WSOC)         1           pot         10/03/12-10/03/12         5         :30/9P-9:30P (EST)         1         1         45,000.00         Charlotte (WSOC)         9           pot         10/03/12-10/03/12         5         :30/9P-9:30P (EST)         1         1         47,500.00         Charlotte (WSOC)         1         9           pot         10/03/12-10/03/12         6         :30/19P-11P (EST)         1         1         4,300.00         Charlotte (WSOC)         No Avail/Exception -         9           pot         10/03/12-10/03/12         5         :30/19P-11P (EST)         1         1         4,300.00         \$4,300.00         Charlotte (WSOC)         No Avail/Exception -         9           pot         10/04/12-10/04/12         5         :30/19P-11P (EST)         1         1         \$4,300.00         Charlotte (WSOC)         9           pot         10/04/12-10/04/12         5         :30/19P-11P (EST)	10/1/12	00 Charlotte (WSOC)	\$5,000.	\$5,000.00		8P- 9P (EST)		10/05/12-10/05/12	35.0 Revised Line / Spot
pot         10/03/12-10/03/12         5         :30 8:30P-99 (EST)         1         -0 but         Fold         Spot         Spot <th< td=""><td>8/1/12</td><td>Charlotte (WSOC)</td><td></td><td></td><td></td><td>10P- 11P (EST)</td><td>5 :30</td><td>10/04/12-10/04/12</td><td>34.1 Normal Line / Spot</td></th<>	8/1/12	Charlotte (WSOC)				10P- 11P (EST)	5 :30	10/04/12-10/04/12	34.1 Normal Line / Spot
obt         10/03/12-10/03/12         5         :30 8:30P- 9F (EST)         1         shots         Kate         Total         Station         Comments           pot         10/03/12-10/03/12         6         :30 9P- 9:30P (EST)         1         4         \$5,000.00         \$5,000.00         Charlotte (WSOC)         8           oct         10/03/12-10/03/12         5         :30 9P- 9:30P (EST)         1         4         \$7,500.00         Charlotte (WSOC)         8           oct         10/03/12-10/03/12         6         :30 9P- 9:30P (EST)         1         4         \$7,500.00         Charlotte (WSOC)         No Avail/Exception -           oct         10/03/12-10/03/12         6         :30 10P- 11P (EST)         1         4,300.00         Charlotte (WSOC)         No Avail/Exception -           oct         10/03/12-10/03/12         5         :30 10P- 11P (EST)         1         4,300.00         Charlotte (WSOC)         No Avail/Exception -           oct         10/04/12-10/04/12         6         :30 10P- 11P (EST)         1         4,300.00         \$4,300.00         Charlotte (WSOC)         10           oct         10/04/12-10/04/12         5         :30 10P- 10P (EST)         1         1         \$4,000.00         Charlotte (WSOC)         3	10/1/12	00 Charlotte (WSOC)	\$6,500.	\$6,500.00	1	10P- 11P (EST)	6 :30	10/04/12-10/04/12	34.0 Revised Line / Spot
pot         10/03/12-10/03/12         5         :30         8:30P-9P (EST)         1         50 Jours         Rate         Total         Station         Comments           pot         10/03/12-10/03/12         6         :30         9P-9:30P (EST)         1         4         5,000.00         \$5,000.00         Charlotte (WSOC)         9.           pot         10/03/12-10/03/12         5         :30         9P-9:30P (EST)         1         4         \$5,000.00         Charlotte (WSOC)         9.           pot         10/03/12-10/03/12         5         :30         9P-9:30P (EST)         1         \$7,500.00         Charlotte (WSOC)         No Avail/Exception -           pot         10/03/12-10/03/12         6         :30         10P-11P (EST)         1         4,300.00         Charlotte (WSOC)         No Avail/Exception -           pot         10/03/12-10/03/12         5         :30         10P-11P (EST)         1         4,300.00         \$4,300.00         Charlotte (WSOC)         No Avail/Exception -           pot         10/04/12-10/04/12         5         :30         8P-9P (EST)         1         4         \$4,000.00         Charlotte (WSOC)         Charlotte (WSOC)         98           pot         10/04/12-10/04/12         5	8/1/12	Charlotte (WSOC)			32	9P- 10P (EST)	5 :3(	10/04/12-10/04/12	33.1 Normal Line / Spot
pot         10/03/12-10/03/12         5         :30         8:30P-9P (EST)         1         5 Jours         Age         Total         Station         Comments           pot         10/03/12-10/03/12         6         :30         9P-9:30P (EST)         1         4         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1           pot         10/03/12-10/03/12         5         :30         9P-9:30P (EST)         1         4         \$7,500.00         Charlotte (WSOC)         8.           pot         10/03/12-10/03/12         6         :30         19P-11P (EST)         1         \$7,500.00         Charlotte (WSOC)         No Avail/Exception -           pot         10/03/12-10/03/12         6         :30         10P-11P (EST)         1         \$7,500.00         Charlotte (WSOC)         No Avail/Exception -           pot         10/03/12-10/03/12         6         :30         10P-11P (EST)         1         \$4,300.00         Charlotte (WSOC)         No Avail/Exception -           pot         10/04/12-10/04/12         6         :30         10P-11P (EST)         1         \$4,300.00         Charlotte (WSOC)         No Avail/Exception -           pot         10/04/12-10/04/12         5         :30         1         1	10/1/1	00 Charlotte (WSOC)	\$4,000	\$4,000.00	1	19p- 10p (EST)	6 3	10/04/12-10/04/12	33.0 Revised Line / Spot
obt         10/03/12-10/03/12         5         :30 8:30P-9P (EST)         1         30 state         flotal         Station         Comments           pat         10/03/12-10/03/12         6         :30 9P-9:30P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1           pat         10/03/12-10/03/12         5         :30 9P-9:30P (EST)         1         4         \$7,500.00         Charlotte (WSOC)         9           pat         10/03/12-10/03/12         5         :30 9P-9:30P (EST)         1         4         \$7,500.00         Charlotte (WSOC)         No Avail/Exception -           pat         10/03/12-10/03/12         6         :30 10P-11P (EST)         1         4         \$4,300.00         Charlotte (WSOC)         No Avail/Exception -           pat         10/03/12-10/03/12         5         :30 10P-11P (EST)         1         4         \$4,300.00         Charlotte (WSOC)         No Avail/Exception -           pat         10/04/12-10/03/12         6         :30 8P-9P (EST)         1         4         \$4,300.00         Charlotte (WSOC)         No Avail/Exception -	8/1/12	Charlotte (WSOC)			* 1	) 8P- 9P (EST)	5 :3	10/04/12-10/04/12	32.1 Normal Line / Spot
pot         10/03/12-10/03/12         5         :30 8:30P-9P (EST)         1         30 styles         Rate         Total         Station         Comments           pot         10/03/12-10/03/12         6         :30 9P-9:30P (EST)         1         1         \$5,000.00         Charlotte (WSOC)         1           pot         10/03/12-10/03/12         5         :30 9P-9:30P (EST)         1         1         \$5,000.00         Charlotte (WSOC)         8           pot         10/03/12-10/03/12         5         :30 9P-9:30P (EST)         1         \$7,500.00         Charlotte (WSOC)         8           pot         10/03/12-10/03/12         5         :30 10P-11P (EST)         1         \$7,500.00         Charlotte (WSOC)         No Avail/Exception-           pot         10/03/12-10/03/12         5         :30 10P-11P (EST)         1         4         \$7,500.00         Charlotte (WSOC)         No Avail/Exception-           pot         10/03/12-10/03/12         5         :30 10P-11P (EST)         1         4         Charlotte (WSOC)         No Avail/Exception-	10/1/	.00 Charlotte (WSOC)	\$4,300	\$4,300.00		18P- 9P (EST)	6 :3	10/04/12-10/04/12	32.0 Revised Line / Spot
pot         10/03/12-10/03/12         5         :30 8:30P-9P (EST)         1         5u 500.00         Station           pot         10/03/12-10/03/12         6         :36 9P-9:30P (EST)         1         1         \$5,000.00         Charlotte (wSoC)           pot         10/03/12-10/03/12         5         :30 9P-9:30P (EST)         1         \$5,000.00         Charlotte (wSoC)           pot         10/03/12-10/03/12         5         :30 9P-9:30P (EST)         1         \$7,500.00         Charlotte (wSoC)           pot         10/03/12-10/03/12         5         :30 9P-9:30P (EST)         1         \$7,500.00         Charlotte (wSoC)           pot         10/03/12-10/03/12         6         :30 10P-11P (EST)         1         \$7,500.00         Charlotte (wSoC)	8/1/12	Charlotte (WSOC)				)10P- 11P (EST)		10/03/12-10/03/12	31.1 Normal Line / Spot
pot         10/03/12-10/03/12         5         :30 8:30P-9F (EST)         1         5 vi or suppose         Agree         Total         Station         Comments           pot         10/03/12-10/03/12         6         :30 9P-9:30P (EST)         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1           pot         10/03/12-10/03/12         5         :30 9P-9:30P (EST)         1         4         \$7,500.00         Charlotte (WSOC)         8           10/03/12-10/03/12         5         :30 9P-9:30P (EST)         1         \$7,500.00         Charlotte (WSOC)         8	No Avail/Exception -	Charlotte (WSOC)			2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	010P-11P (EST)		10/03/12-10/03/12	31.0 Revised Line / Spot
10/03/12-10/03/12         5         :30 (8:30 P- 9P (EST))         1         50 34 Spots         Kate         Total         Station         Comments           10/03/12-10/03/12         6         :30 (9P- 9:30P (EST))         1         1         \$5,000.00         \$5,000.00         Charlotte (WSOC)         1           10/03/12-10/03/12         5         :30 (9P- 9:30P (EST))         1         1         \$5,000.00         Charlotte (WSOC)         8	10/1/	Charlotte (WSOC)		\$7,500.00	1			10/03/12	30.1.1 Closed Preempt
10/03/12-10/03/12         5         :30/8:30P- 9P (EST)         1         5         30/10/10/10/10/10/10/10/10/10/10/10/10/10	8/1/1	Charlotte (WSOC)			4	09P- 9:30P (EST)		10/03/12-10/03/12	30.1 Normal Line / Spot
10/03/12-10/03/12 5 :30(8:30P- 9P (EST)	10/1,	1.00 Charlotte (WSOC)	\$5,000	\$5,000.00		0 9P- 9:30P (EST)		10/03/12-10/03/12	30.0 Revised Line / Spot
		Station	Total	Rate	Spots	30 8:30P- 9P (EST)	<b>О</b> Т	10/03/12-10/03/12	29.1 Normal Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Advertiser Contract #

CPE Phone/Fax **Buyer Name** Brand Sales Office Salesperson Product

> BASSETT, LAURA Telerep/Philadelphia

Comments Billing Type

OBAMA FOR AMERICA

**Account Types** 

National/Political 95/101/1537 Washington, DC 20007 3050 K Street NW

Greer, Margolis, Mitchell & Associates

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolls, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080 Demo CO-OP Headline # **Entered By** Last Modified Date Entered

Order Type 10/01/12 08/01/12 06260221 Normal Jill Hipskind

Commission % Package Deal \$25,929.75 15.00

\$146,935.25

Net Total Sales Tax Commission

> စ် ဝါကာ Charlotte (WSOC)

irand Total:	By Broadcast Month Oct. 2012
129	<u>Spots</u> 129
\$172,865.00	Rate \$172,865.00

	Comments:	Date: Co	Autripledi-Station: Da			
27 (2)			CONFIRMATION CONTRACT	Date:		Accepted-Agency/Advertiser:
10/1/13	\$850.00 Charlotte (WSOC)	\$850.00		- 11		
8/1/12	Charlotte (WSOC)		× ;	5 :30 6A- 6:30A (EST)	10/08/12-10/08/12	sound the Labor
10/1/12	\$425.00 Charlotte (WSOC)	\$425.00	× ;	6 :306A-7A (EST)	10/08/12-10/08/12	42.1 Normal Line / Spot
27176	Charlotte (WSOC)		× :	5 :30 5A- 5:30A (EST)	10/08/12-10/08/12	42 fill Revised Line / Spot
10/1/12	\$6,500.00 Charlotte (WSOC)	\$6,500.00	×	6 :30 5A- 6A (EST)	10/08/12-10/08/12	41 1 Normal Line / Spot
8/1/18	Charlotte (WSDC)			5 :30 9P- 10P (EST)	10/07/12-10/07/12	41 i) Revised Free / Secret
10/1/12	\$6,000.00 Charlotte (WSOC)	\$6,000.00		6 :30/9P- 10P (EST)	10/07/12-10/07/12	40.1 Normal Line / Spot
CI/I/8	Charlotte (WSOC)			5 :30 8P- 9P (EST)	10/07/12-10/07/12	40.0 Revised The 1 Sect
10/1/12	\$2,500.00 Charlotte (WSOC)	\$2,500.00		6 :30 8P- 9P (EST)	10/07/12-10/07/12	39.1 Normal Line / Scot
8/1/12	Charlotte (WSOC)			5 :30 7P- 8P (EST)	10/07/12-10/07/12	39.0 Revised line / Smy
10/1/12	\$3,700.00 Charlotte (WSOC)	\$3,700.00	1	6 :30 7P- 8P (EST)	10/07/12-10/07/12	38.1 Normal Line / Spot
8/1/12	Charlotte (WSOC)		- I	5 :30 10P- 11P (EST)	10/05/12-10/05/12	38.0 Revised line / Special
10/1/12	\$3,000.00 Charlotte (WSOC)	\$3,000.00		6 :3010P-11P (EST)	10/05/12-10/05/12	37.1 Normal Line / Sport
CC	Charlotte (WSDC)		4 1	5 :30 9P- 10P (EST)	10/05/12-10/05/12	37.0 Revised The 7 sport
Comments Entered	Total Station	Rate	Spots	6 30 9P- 10P (EST)	10/05/12-10/05/12	36.1 Normal Line / Spot
			SPW MO THE WATE CO	Sec Length Run Times	(#) Dates	36.0 Review Line / Cont
						Line   ine Type / Brook Time /

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

E Bookend P/B Piggy Back

inted At: 02:08 PM on Tuesday, October 2 2012



		Comments	Billing Type	Account Types	Washington, DC 2000/	3050 K Street NW Phone/Fax	Greer, Margolis, Mitchell & Associates Buyer Name	Sales Office	Salesperson	WSOCTV	Charlotte, NC 28206-2700 Product	1901 North Tryon Street Agency	WSOC-TV Advertiser	Schedule Dates	Contract #
		OBAMA FOR AMERICA	Standard	National/Political	95/101/1537	/	BASSETT, LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1537/OBAMA FOR AMERICA (134149)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	tes 10/02/12-10/08/12	ct # 325080
				Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	<b>Last Modified</b>	Date Entered
					\$146,935.25	\$25,929.75	15.00		Normal		06260221	No	Jill Hipskind	10/01/12	08/01/12
								***************************************			- Carlot-Port -	Grand Total:	Oct. 2012	By Broadcast Month	Charlotte (WSOC)
												129	129	Spots	
					1122							\$172,865.00	\$1/2,865.00	Rate	

		Comments:	Date:			tation:	Accepted-Station:	Date:			Accepted-Agency/Advertiser:	Accepted
			_	RACT	CONFIRMATION CONTRA	<b>WEIRMAT</b>	CON					
	\$875.00 Charlotte (WSOC)	\$875.00	\$875.00	L		1 X	:30 5:30P- 6P (EST)	:30 5:3	5	10/08/12-10/08/12	49.1 Normal Line / Spot	49.1
8/1/12	Charlotte (WSOC)					ı ×	:30/5:30P- 6P (EST)	:30/5:3	Ø)	10/08/12-10/08/12	49.0 Revised Line / Spot	49.0
10/1/12	\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1		1 ×	:30 5P- 5:30P (EST)	:30 SP	5	10/08/12-10/08/12	48.1 Normal Line / Spot	48.1
8/1/12	Charlotte (WSOC)					×	30 SP- 5(30P (EST)	30 52	on.	10/08/12-10/08/12	48.0 Revised Line / Spot	48.0
	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1		1 X	:30 12P- 1P (EST)	:30 12	5	10/08/12-10/08/12	47.1 Normal Line / Spot	47.1
8/1/12	Charlotte (WSOC)					×	:30/12P- 1P (EST)	:30 12	6	10/08/12-10/08/12	47.0 Revised Line / Spot	47.0
10/1/12	\$675.00 Charlotte (WSOC)	\$675.00	\$675.00	ш		1 ×	:30 10:58A- 12P (EST)	:30 10	4	10/08/12-10/08/12	46.1 Normal Line / Spot	46.1
8/1/12	Charlotte (WSOC)					1.1 ×	:30 10:58A- 12P (EST)	:30 10	60	10/08/12-10/08/12	46.0 Revised Line / Spot	46.0
10/1/12	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1		1 ×	:30 10A- 11A (EST)	:30 10	5	10/08/12-10/08/12	45.1 Normal Line / Spot	45.1
8/1/12	Charlotte (WSOC)					1 ×	:30 10A- 11A (EST)	:30 10	on.	10/08/12-10/08/12	45.0 Revised Line / Spot	45.0
	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	11		1 ×	:30 9A- 10A (EST)	:30 9A	5	10/08/12-10/08/12	44.1 Normal Line / Spot	44.1
8/1/12	Charlotte (WSOC)					1. ×	:30 9A- 10A (EST)	:30 9A	Ø)	10/08/12-10/08/12	44.0 Revised Line / Spot	44.0
	\$1,550.00 Charlotte (WSOC)	\$1,550.00	\$775.00	2		2 :	:30 7A- 8A (EST)	:30 7A	υı	10/08/12-10/08/12	43.1 Normal Line / Spot	43.1
	Charlotte (WSOC)					4.	(30 7A- 9A (EST)	:307A	ō.	10/08/12-10/08/12	43.0 Revised Line / Spot	43.0
Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su Spots	SPW Mo Tu	Run Times	Sec Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

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WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency

Product

Contract #
Schedule Dates

325080

Advertiser

CPE Phone/Fax **Buyer Name** Sales Office Salesperson

Billing Type

**Account Types** 

Comments

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Political - Federa Greer, Margolis, Telerep/Philadel 1537/OBAMA FC Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Date Entered **Last Modified** 08/01/12

10/01/12

Charlotte (WSOC)
By Broadcast Month Spots

\$172,865.00 \$172,865.00

OBAMA FOR AMERICA	Standard	National/Political	95/101/1537	1	BASSETT,LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1537/OBAMA FOR AMERICA (134149)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	PU/B Ubama/D/Pre/US (16256)
		Sales Tax	Net Total	Commission	Commission%	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By
			\$146,935.25	\$25,929.75	15.00		Normal		06260221	No	Jill Hipskind
		notice access							Trace-biores.	Grand Total:	Oct. 2012
										129	129
										<u>\$</u>	₩.

Sign					> > 1	CONFIRMATION CONTRA	N N	CC			Accepted, Agency/Askes-Sicon
Charlotte (WSOC)   Charlotte (WSOC)   Signature (		Charlotte (WSOC)	\$2,550.00 C	\$850.00		> > >		11			
Charlotte (WSOC)   Charlotte (		Charlotte (WSOC)	\$1,275.00 C	\$425.00	· ω	< >	<i>u</i> (	:306:30A- 7A (EST)	5	10/02/12-10/05/12	57.0 Normal Line / Spot
Charlotte (WSOC)   Charlotte (		Charlotte (WSOC)	\$1,000.00 (	\$500.00	1	<	u l	:30 5:30A- 6A (EST)	5	10/02/12-10/05/12	56.0 Normal Line / Spot
Charlotte (WSOC)   Charlotte (		Charlotte (WSOC)			,	<b>x</b>	2	:30 12:05A- 12:35A (EST)	5	10/05/12-10/05/12	
Solution   Solution		Charlotte (WSOC)	\$500.00	\$500.00	1		2	:30 12:05A- 12:35A (EST)	Ø	10/05/12-10/05/12	
Charlotte (WSOC)   1		Charlotte (WSOC)		1		×	-	:30 11:35P- 12:02A (EST)	UT.	10/08/12-10/08/12	
Charlotte (WSOC)  1		Charlotte (WSOC)	\$925.00	\$925.00		×	Pari.	:30 11:35P- 12:02A (EST)	6	10/08/12-10/08/12	54.0 Revised Line / Spot
6         30 (6P- 6:30P (EST))         1         X         1         \$41,100.00         \$1,100.00         Charlotte (WSOC)           6         30 (7P- 7:30P (EST))         1         X         1         \$1,200.00         \$1,100.00         Charlotte (WSOC)           6         30 (7P- 7:30P (EST))         1         X         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           6         30 (7:30P- 7:56P (EST))         1         X         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           6         30 (7:30P- 7:56P (EST))         1         X         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)		Charlotte (WSOC)		1000	+	×	1	:30 11P- 11:35P (EST)	5	10/08/12-10/08/12	53.1 Normal Line / Spot
6         30 662- 6:30P (EST)         1         X         Charlotte (WSOC)           5         :30 662- 6:30P (EST)         1         X         1         \$1,100.00         \$1,100.00         Charlotte (WSOC)           6         :30 762- 7:30P (EST)         1         X         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           4         :30 7:30P- 7:56P (EST)         1         X         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           4         :30 7:30P- 7:56P (EST)         1         X         1         \$1,200.00         Charlotte (WSOC)		Charlotte (WSOC)	\$1,200.00	\$1,200.00		×	p-4	:30 11P- 11:3SP (EST)	6	10/08/12-10/08/12	53.0 Revised Line / Spot
b         330 662- 6:30P (EST)         1         X         Charlotte (WSOC)           5         :30 69- 6:30P (EST)         1         X         1         \$1,100.00         \$1,100.00         Charlotte (WSOC)           6         :30 79- 7:30P (EST)         1         X         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           6         :30 7:30P- 7:56P (EST)         1         X         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)		Charlotte (WSOC)		200		×	1	:307:30P-7:56P (EST)	4	10/08/12-10/08/12	52.1 Normal Line / Spot
6 (30 Fe- 6:30P (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC)  6 (30 7P- 7:30P (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC)  4 (30 7P- 7:30P (EST) 1 X 1 \$1,100.00 Charlotte (WSOC)		Charlotte (WSOC)	\$1,200.00	\$1,200.00	-	×	-	:307:30P- 7:56P (EST)	g,	10/08/12-10/08/12	52.0 Revised Line / Spot
6 30[6P- 6:30P (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 6 30[7P- 7:30P (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC)		Charlotte (WSOC)				×	ı ,	:30 7P- 7:30P (EST)	4	10/08/12-10/08/12	51.1 Normal Line / Spot
5 :30 (6P- 6:30P (EST) 1 x Charlotte (WSOC)		Charlotte (WSOC)	\$1,100.00	\$1,100.00	_	× >		:30 7P- 7:30P (EST)	Ø1	10/08/12-16/08/12	51.0 Revised Line / Spot
6) 30 62 630 (EST) 1 x		Charlotte (WSOC)				×		:30 6P- 6:30P (EST)	ū	10/08/12-10/08/12	50.1 Normal Line / Spot
Station Station	Comments	Station	lotal	Kale			Sant.	:30 6P- 6:30P (EST)	6	10/08/12-10/08/12	50.0 Revised Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Comments **Billing Type** 

OBAMA FOR AMERICA

**Account Types** 

National/Political 95/101/1537 WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Schedule Dates

10/02/12-10/08/12 325080

Contract #

**Buyer Name** Phone/Fax Sales Office Salesperson Advertiser Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) BASSETT, LAURA Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia 1537/OBAMA FOR AMERICA (134149)

Brand Product Agency

CO-OP Demo **Last Modified Entered By** Headline # **Date Entered** Jill Hipskind 08/01/12 06260221 10/01/12

> Charlotte (WSOC)
> By Broadcast Month
> Oct. 2012 **Spots** 129

129 \$172,865.00 \$172,865.00

Pol/B Obama/D/Pre/US (16256) Sales Tax **Net Total** Package Dea Order Type Commission Commission% 15.00 \$146,935.25 \$25,929.75 Normal Grand Total:

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Accepted		61.:	61.0	60.0	59.0	58.0	Line
Accepted-Agency/Aiventiser:		61.1 Normal Line / Spot	61.0 Revised Line / Spot	60.0 M/G For 30.1.1 / Spot	59.0 Normal Line / Spot	58.0 Normal Line / Spot	Line Type / Break Type (Ref #)
		10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/08/12-10/08/12	10/02/12-10/05/12	Dates
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Date		ω	لما	UT.	5	5	Sec Length
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Accepted-Station:		:30 8P- 8:30P (EST)	:30 8:30P- 9P (EST)	:30 10P- 11P (EST)	:30 8A- 9A (EST)	:30 8A- 9A (EST)	Run Times
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, e		\$3,200.00		\$4,300.00	\$725.00	\$725.00	Rate
Comments:		\$3,200.00		\$4,300.00	\$1,450.00	\$5,800.00	Total
		\$3,200.00 Charlotte (WSOC)	Charlotte (WSOC)	\$4,300.00 Charlotte (WSOC)	\$1,450.00 Charlotte (WSOC)	\$5,800.00 Charlotte (WSOC)	Station
							Comments
		10/1/12	10/1/12	10/1/12	10/1/12	10/1/12	Entered

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